

Summary

I worked with consultancy, training, research and development of technology solutions for small and medium-sized companies. I already worked as: Systems Coordinator, Internet Infrastructure and Networks; Outsourcing Analyst; Advertising Manager; Account manager; Web Development, Technical Support and Solutions.

I have expertise and knowledge in technology and food business. I was a professional photographer for newspapers and agencies.

Today, I work in Digital Marketing, infoproducts and launch strategies.

I currently work as a Web Developer, Technology Support, Integration, Innovation and Solutions at "V4 Company" for the internal team and clients.

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Work Experience

Technology And Innovation Support

Company: V4 Company [Remote]

2020- now

Responsibilities: Marketing Analyst / Customer Support / Web Development / Systems Integration Analyst / Account

Internal skills: Team leadership. Onboarding of customer tools. Improvement of business processes. Customer satisfaction. Customer service. Team integration activities. Customer relationship management (CRM) and Chatbot solutions.

Marketing And Digital Business – Owner

Company: Pixmeyou, Aparecida de Goiânia/GO [Remote]

2019- now

Marketer.

Strategy and co-production for digital product launches. Ads manager (Facebook, Instagram, Google and YouTube), Google SEO Setup. Systems integration analysis and solutions. Video editing.

Website development, e-commerce, landing pages and sales pages. Email marketing setup.

Partner, CEO E Developer

Company: Brioché Sucrée, Aparecida de Goiânia/GO

2016- 2019

Administrative, Financial and Investment Management. Development and maintenance of the landing page, website and e-commerce. Chef. Production manager. Sales and customer service.

Production Manager

Company: Boulangerie de France, Goiânia/GO

2014 – 2016

Coordinate production and inventory team. Product analysis and implementation. Creation of Technical Data Sheets for product standardization and cost reduction. Produce bakery items. Customer service.

Network Admin

Company: 3Way Networks, Goiânia/GO

2010 – 2012

Outsourcing analyst. Resource use planning. In-company visits to customers with the Commercial Department. Development of content and activities for distance learning courses.

Implementation, updating and maintenance of servers, infrastructure and network equipment. Implementation of Microsoft Windows Server and Linux solution projects. Network and Internet Service/Server Management, Data Security.

Network Infrastructure And Internet Manager

Company: Universidade Estadual de Goiás, Goiânia/GO

2006 – 2009

Coordinate support team and networks. Plan, develop and organize the use of technological resources and solutions in a public environment institution. User support. Support for system migration at the University. Implementation of rules for security data and firewall system, updating and maintenance of servers, infrastructure and network equipment.

Project development for systems innovations, monitoring and training. Configuration of Linux, Microsoft Windows and Apple Mac OS. Hardware and Software Research.

Last Important Projects

- **V4 Company** – Development of a web system for CSAT/NPS research with customers via WhatsApp, using WhatsApp Business API + PHP + Pabbly
- **V4 Company** – Integrations to update CRM data with Slack, Pipefy and Google Sheets via Pipefy's GraphAPI.
- **V4 Company** – Intranet environment website for opening support tickets.
- **Pixmeyou** – Online store development using WordPress + Woocommerce, with a subscription members and integration via Zapier/Pabbly to create a Dashboard in LookerStudio.

Training And Certifications

- **Digital Marketing Scientist:** Marketing Fundamentals, Tools, Traffic, Business Management, Sales Process and Service. V4 Company 2020
- **Ideation and Design Thinking processes for business development** UEG – Funtec, Inova Centro 2018
- **Cuisine and Gastronomy Expert** IGA – Institute of Gastronomy 2009 – 2011
- **Graduation: Internet and Network Technology** Salgado de Oliveira University 2003 – 2005

Skills

- **Financial and Investment Market:** basics
- **Infoproduct Launch Strategy:** experienced
- **Marketing and Digital Business:** experienced
- **Photography:** basics
- **Customer service:** proficient
- **Marketing Analyst:** experienced
- **Accounting Manager:** experienced
- **Research, Development and Innovation in Technology:** experienced
- **Systems Integrations:** experienced

Tool Skills

- **Microsoft Windows Server:** proficient
- **Microsoft Office / LibreOffice / Google / Apple :** experienced (package)
- **Linux/Unix:** experienced
- **WordPress:** experienced
- **Woocommerce:** experienced
- **MySQL – Database:** proficient
- **Figma:** proficient
- **Visual Studio Code:** proficient
- **Wondershare Filmora – Video editing:** proficient
- **Web development: HTML/CSS/Bootstrap/JavaScript:** experienced
- **Google LookerStudio:** proficient.
- **Unbounce:** experienced
- **Zapier/Pabbly/Make:** experienced.
- **GraphAPI:** proficient
- **HubSpot CRM (and others):** experienced
- **WhatsApp Business:** experienced
- **Pipefy:** proficient
- **Slack/Discord:** proficient
- **ClickUp/Trello/Monday:** basics



Thiago Marques Meneses

Marketing analyst
Support in Technology and Innovation.



ENGLISH



PORTUGUÊS

CONTACT

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CURRENT LOCATION

City: Aparecida de Goiânia / Goiás – Brasil

AVAILABILITY

Immediate: Yes

Remote Work: Yes

LANGUAGES

Portuguese: Native (*mother language*)

English: Intermediate

Spanish: Basic

Italian: Basic

PERSONAL INTERESTS

Family
Bodybuilding
Financial Market and Investments
Digital Marketing
Sales and Support
Photography

Get in Touch